

BALLARAT INTERNATIONAL FOTO BIENNALE



**FESTIVAL
REPORT
2017**



“

Easily one of the best examples of bringing art to the people that I've seen in Australia. Incredibly high standard, evocative backdrops, loved the meandering nature of the show.

—Survey Respondent



LETTER FROM THE FESTIVAL AND CREATIVE DIRECTOR



Today I journeyed out to Ballarat for the International Foto Biennale; it was big and little exhibitions scattered everywhere. I had such an amazing day rediscovering this great town; Ballarat is so beautiful. It's on until September 17. It's so worth the trip!

—Facebook post

From the iconoclastic to the intimate. Over five huge weekends and four weeks, more than 26,000 people came to Ballarat to revel in remarkable images presented by over 200 artists. 31 days of Ballarat buzzing; laneways, galleries and cafés chock full of visitors.

Across history, genre, message, style, the photographic medium and its related forms continue to hold fascination and strong relevance. We remain preoccupied with the photographic image despite the ever-increasing visual saturation of the world we now contend with, brought into our personal space through mobile devices and communication technologies. We constantly navigate the shrinking spheres of the personal, between private and public lives, and the collective. The juxtaposition of desire, intimacy against politics, activism, change – this all speaks to the inherent contradiction of photography – its documentary nature that captures us in our time against its use as a tool for art and artifice. This is a complex medium that continues to draw attention – underlining the need for this dedicated photographic festival.

The 2017 Ballarat International Foto Biennale delivered extraordinary images, from the knock-out success of US photographer David LaChapelle at the Art Gallery of Ballarat to the lush and serene dream in images by Bruno Benini, Robyn Beeche, Honey Long x Prue Stent in *Reverie Revelry* in the divine Minerva Room. Portraits of leading Australians, noted for their contributions to the arts, sciences, sport and letters in the Ballarat Town Hall alongside the anonymous and the diversity of contemporary Australia, its cities and outback captured in works by Adam Ferguson.

Empowering connection between people, the Biennale aims to reflect contemporary society, the issues and politics that have currency for Australians today, through photography.



This is ever more important in the context of a regional city like Ballarat where this Biennale not only provides a lens to the lives of locals and national and international counterparts, but also brings in a wealth of people to engage and connect with our surrounds. This year's Biennale, themed by the *Performance of Identity* brought us all together to examine how identity is created, shared and valued amongst diverse communities from Australia and internationally, and most importantly expressed.

It was, most demonstrably, a city and a culture proudly on show.

**Fiona Sweet, Festival and Creative Director
Ballarat International Foto Biennale**

FESTIVAL HIGHLIGHTS

31

Days



200+

Artists



26,800+

Attendees



20,500

Attendees from
outside Ballarat



100+

Core and fringe
exhibitions and events



78

Fringe venues



99%

Free events



173

Volunteers



65,000

Views of core
exhibitions combined



1600+

Attended education
and engagement
programs



ABOUT THE BALLARAT INTERNATIONAL FOTO BIENNALE

For over a decade, the Ballarat International Foto Biennale has enriched the cultural landscape of regional Victoria and become the most significant, prestigious photographic arts festival in Australia. Held every two years, Ballarat International Foto Biennale is a month-long festival event comprising two major photographic programs: a curated Core Program showcasing work from domestic and international artists that is new, previously unseen in Australia or contextualised afresh; and, an open-entry Fringe Program that fosters the development of new artists. Alongside, public projects and education programs comprising talks, workshops, symposia and prizes round out a rich and diverse cultural event that attracts more than 26,000 people, delivering significant economic and cultural impact.

Our friends and supporters have a collective enthusiasm and vision regarding the future direction of Australian photography and photographers, and the place they take on the world stage.

We aim to have a positive social and economic impact on the Ballarat region, serving and unifying the community, accessible to all with most events free.

We aim to be Australia's leading photographic festival. We've done this by consistently finding new ways to engage audiences with photography, responding to our audience's needs, their changing vision of art and culture, and the role it plays in shaping Ballarat.

We are a responsive organisation that leads by example. We recognise and support Aboriginal and Torres Strait Island people as the First Australians.

Through photography, we see our world reflected back in unexpected ways through the eyes of others: artists, community and new perspectives.



BONES' BUILDINGS.

1886

BALLARAT
INTERNATIONAL
FOTO
BIENNALE



DAVID
LA CHAPPELLE
19 AUG -
17 SEPT 2017

TICKETS
BALLARAT





“

More than 26,000 people attended Ballarat International Foto Biennale in 2017, driving significant dollars in to Ballarat's visitor economy. Ballarat International Foto Biennale continues to be one of the most important events in Ballarat's calendar, showcasing arts and culture in our city to a national audience.

—Noel Dempsey, CEO Visit Ballarat, Oct 2017

AUDIENCE PROFILE



DEMOGRAPHICS

61%

Female

38%

Male

1%

Other



ATTENDANCE HISTORY

60%

First time to the Ballarat International Foto Biennale

40%

Repeat visitors to Ballarat International Foto Biennale

28%

Of first time visitors had never attended a photography exhibition or festival before

50%

First visit for Ballarat residents

24%

Out of town first visit

LOCATION



24%

Ballarat region

71%

Victorian, from outside of Ballarat region

4%

Interstate

1%

International

SOCIAL IMPACT



89%

Felt like the Biennale was accessible to anyone
(strongly agree or agree)

77%

Felt exposed to new points of view or ways of thinking
(strongly agree or agree)

88%

Felt engaged, moved or inspired by the Biennale
(strongly agree or agree)

67%

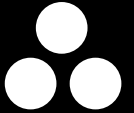
Attendees considered to be Promoters*

67% of visitors are Promoters, giving a rating of 9 or 10 (out of 10).
0 – not likely, 10 – exceedingly likely

*Promoters are attendees who have indicated they are highly likely or extremely likely to recommend Ballarat International Foto Biennale to others.

ECONOMIC IMPACT

AUDIENCE



20,500+

Non-Ballarat attendees

9,389

Domestic visitor
nights generated

154

International visitor
nights generated



OUTCOMES

\$3.89m

Estimated economic
benefit for Ballarat
region attributed to the
Ballarat International
Foto Biennale

36

Full-time equivalent
employment
value created

**Estimate based on the modelled
economic impact of Ballarat
International Foto Biennale*

“

It was a world class event. I'm originally from Canada and live in Melbourne now. I had always wanted to visit Ballarat and the draw of getting to see David LaChapelle's work was enough for us to plan a weekend getaway. I was really impressed – well done on a great event!

—Survey Respondent



“

Ballarat looks fantastic with so many wonderful photos on display outdoors. I had a ball today. You guys have done a sensational job. Looking forward to the next one.

—Facebook post

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HOW WE CONNECT

“ I want to be a volunteer next time. Also, congrats on the yellow colour scheme, and the much better signage around town really stood out. Great to see our buildings and cafés on display.

—Facebook post

Ballarat International Foto Biennale's distinctive yellow branding made a strong visual impact in both metro and regional areas, showcased on digital signs, a train wrap, freeway banners, rock posters and booklets.

Implementing a social media strategy in 2017 has provided baseline data to track growth for 2019 and future Biennales.

It has also provided valuable insight as to how marketing focus and spend can return the most benefit. Strategic placement of ads, including a YouTube campaign, provided a solid click-through rate, and reached interstate audiences.

Social marketing tactics included Adwords, remarketing, and strategic paid marketing on Facebook and Instagram.

PR

9	90	45	73
TV news spots	Pieces of print coverage	Individual radio interviews	Pieces of online coverage

OUTDOOR

28	2	1,250	1
Digital and freeway ads Melbourne, Sydney, Brisbane	City Circle trams Melbourne	Rock posters	V/Line train wrap

CAFE DISTRIBUTION

Melbourne, Sydney, Brisbane, Geelong, Bendigo, Daylesford, Ballarat:

55,000	90,000
Brochures	Postcards

TV

2	5
Prime and WINTV aired 30 and 15 second TVC's	Leading Victorian cinemas aired 30 and 15 second ads

OTHER MARKETING

28	20,000
Ads on radio	Free tote bags

SOCIAL



7,000+

New social media followers

FACEBOOK



6,021

Followers

700% growth
from Jan 2017



INSTAGRAM



4,114

Followers

480% growth
from Jan 2017



TOP 3

Locations of
Instagram followers

- Melbourne
- Ballarat
- Sydney

1,030

Most likes on a
single post

1,560

#bifb2017 posts

1,380

#bifb posts

839

#ballaratfoto
posts

489

#ballaratfotoday
posts

EMAIL



10,840

Email subscribers

WEBSITE



38,093

Unique visitors

62,017

User sessions

356,917

Impressions of Ballarat
International Foto
Biennale ads through
advertising

**BALLARAT
INTERNATIONAL
FOTO
BIENNALE**





“

This exhibition attracts thousands of visitors from all over Victoria and V/Line is thrilled to have the opportunity to be involved and continue strengthening the community.

—James Pinder, CEO V/Line

CORE EXHIBITIONS

DAVID LACHAPELLE

In an Australian first, The Art Gallery of Ballarat was graced by 67 hyper-realistic and provocative images by renowned USA photographer David LaChapelle. More than 24,000 visitors experienced the art that is uniquely LaChapelle's, and the likes of which have appeared on the covers of *Italian Vogue*, *French Vogue*, *Vanity Fair*, *GQ* and *I-D*.

Offering social commentary, celebrity faces, irreverence and technical mastery, LaChapelle's work drew art lovers to Ballarat, and set a tone of excellence (and of the unexpected) for the Biennale.

VISITORS

24,200



REARRANGING BOUNDARIES

Shining new light on countries including South Africa, Jordan and Cambodia, *Rearranging Boundaries*, curated by Aaron Bradbrook, showed a new and human side to what we think we know, and the media generalisations that we readily accept.

Five documentary photographers brought together works to challenge preconceptions and misrepresentations of their respective homelands: Zanele Muholi (South Africa), Tanya Habjouqa (Jordan/US), Abbas Kowsari (Iran), Wei Leng Tay (Singapore) and Remissa Mak (Cambodia).

VISITORS

4,500



TELL



Tell featured 17 acclaimed Aboriginal and Torres Strait Islander photographers, brought together by emerging curator and Palawa woman, Jessica Clark. *Tell* featured both new commissions and curated works. Images using new photographic techniques and technologies created a contemporary narrative of the experience of life as an Indigenous person, incorporating personal stories with history, politics, community and culture. Featured artists were: Moorina Bonini, Maree Clarke, Bindi Cole Chocka, Brenda L Croft, Destiny Deacon, Deanne Gilson, Robert Fielding, Jody Haines, Dianne Jones, Ricky Maynard, Hayley Millar-Baker, Kent Morris, Pitcha Makin Fellas, Steven Rhall, Damien Shen, Warwick Thornton, James Tylor with Laura Wills.

VISITORS

12,400



Congratulations on the wonderful festival you and your team have organised! I know how hard it is to wrangle one show into life – but to do so many is downright inspiring.

—Isobel Crombie, Assistant Director, Curatorial and Collection Management, NGV

ON TOUR: We're delighted that *Tell: Contemporary Indigenous Photography* was presented at UNSW Galleries as part of the 2018 Sydney Festival. This is the first time the Ballarat International Foto Biennale have developed and toured such an exhibition.

6 January to 24 February 2018
sydneyfestival.org.au/2018/tell

CORE EXHIBITIONS

SELF / SELFIE

Autobiographical, narcissistic, or an expression of creativity?

Self/Selfie looked at the growing cultural significance of the selfie through the eyes of local and leading international photographers. The interactive exhibition invited visitors to extend the narrative with their own selfies made using an in-situ photo booth. Curated by Fiona Sweet, *Self/Selfie* featured works by Samuel Barsky, Aleks Danko, Rose Farrell & George Parkin, Elizabeth Gower, Suzanne Heintz, Bruce Keller, Nusra Latif Qureshi, Adriana Napolitano, Julie Rrap, Tomoko Sawada, Cindy Sherman, Christian Thompson, Dawn Woolley, Anne Zahalka.

VISITORS

7,400



A FIELD GUIDE TO THE STARS

The 130-year-old Ballarat Observatory provided a perfect backdrop to examine the elegant relationship between photography and the exploration of space. *A Field Guide to the Stars* paired contemporary artworks and archival materials, including photographs of the moon's surface from the 1967 Lunar Orbiter V mission, to explore our shifting awareness of the cosmos. Curated by Rebecca Najdowski, the exhibition featured the work of Australian and international artists – Eric William Carroll, Clare Benson, Alex Cherney, Hillary Wiedemann, Kate Golding, Kate Robertson and Rebecca Najdowski – demonstrating our undimmed fascination with the stars.

VISITORS

1,500



ICH WERDE DEUTSCH

A Ballarat International Foto Biennale Artist-in-Residence in 2017, Maziar Moradi's *Ich Werde Deutsch* (I Become German) explored the experience of young immigrants forced to leave their countries and start anew. By seeking out their individual stories on what it means to be German, Moradi created a narrative around personal change and reconciling with cultural influence.

VISITORS

7,100

ON TOUR: *Ich Werde Deutsche* toured to Sydney for an exhibition at Goethe-Institut in March 2018.



REVERIE REVELRY: FASHION THROUGH PHOTOGRAPHY

Fashion photography is often used as a means to lose ourselves in daydreams, and aspire to a new ideal. Seduced by the nostalgia of mid-20th century fashion photography, Michelle Mountain curated works by vintage and contemporary fashion photographers to explore how fashion photography reflects reality, while at the same time promoting illusion.

Revelry Reverie: Fashion Through Photography reflected on the work of Bruno Benini, one of Australia's most sophisticated and graceful fashion photographers alongside the practices of other Australian and international contemporary artists, and photographers working with fashion images including Robyn Beeche, Noé Sendas, Prue Stent, Honey Long, Nancy de Holl and Matthew Linde/Centre For Style.

VISITORS

5,100



(OUTDOOR) PUBLIC PROGRAM

Ballarat International Foto Biennale 2017 made art accessible to everyone. Taking art out of the institution, and using diverse techniques that included paste-ups and projections, images took over Ballarat's laneways, storefronts and bars. Whether it was observed by photography professionals or passers-by, photographic art lit up the city and started conversations.

Showcasing the work of local and international photographers in the streets and laneways of Ballarat created a festive – and provocative – environment, and provided further proof that art really is for everyone, everywhere. Locals saw familiar spaces in a new light, and visitors were shown another vibrant side to an already beautiful and arts-focused city.

The (outdoor) public program proudly featured photographic art by Shadi Ghadirian and Gohar Dashti (both female photographers from Iran), Pati Solomona Tyrell (New Zealand), Adam Ferguson (Australia/USA), Karoline Hjorth (Norway), Riitta Ikonen (Finland) and Jannatul Mawa (Nepal).





FRINGE

Featuring 78 venues and 96 artists, the Fringe program brought art to surprising corners of Ballarat. For 31 days, shops, cafés, bars and laneways were transformed into pop-up gallery spaces.

Meg Hewitt's *Tokyo is Yours* was the 2017 winner of the Ballarat International Foto Biennale Designscape Award for Best Fringe exhibition. She has since exhibited her work at Sydney's Flinders Street Gallery, and is scheduled to exhibit in Tokyo in 2018.

Thirty venues responded to a survey invitation to assess the impacts of Ballarat International Foto Biennale: each response indicated that there has been an increase in their business in dollar terms during the festival period.

For the artists featured, Fringe was a chance to be a part of a vibrant movement that took over the city, and to have their passion and art become accessible and visible to a new audience.



Additional traffic was good exposure for awareness of my business. Many visitors were from out of town, and most visitors were specifically looking at the exhibitions only. I think visitors were enjoying the experience of walking and looking at what was on show.

—Local business owner



Congratulations on the huge success of Ballarat International Foto Biennale and thank you so much for having me in your Fringe program. I have loved every minute of the experience – thanks to the professionalism and dedication of you and your team.

I can't thank you enough for the opportunity you gave me to exhibit my work – it truly has been a life changing experience for me.

—Featured artist

BALLARAT FOTO DAY

The inaugural Ballarat Foto Day invited everyone to get into photography around Ballarat on Saturday 26th August and then to post on Instagram using the hashtag, #ballaratfotoday. The best images were projected onto Lydiard House on Sunday 27th August, with the best three images winning a slab of Athletic Club Brewery beer. 498 people posted (see #ballaratfotoday for the great results)



Just head down there to look. It's a mini White Night in Ballarat! Fantastic. Worth the cold feet.

—Instagram comment about the projections on Lydiard Street

EDUCATION PROGRAM

Whether they consider themselves to be professional photographers, artists or hobbyists, Ballarat International Foto Biennale's education and public programs have ensured that anyone can access ongoing development to photography as an art form and a tool for collaboration.

Furthering the Ballarat International Foto Biennale team's commitment to education, a new Education Coordinator role has been created. The Ballarat International Foto Biennale is committed to ensuring that art continues to be made accessible to anyone who has the desire to learn more, find support or simply participate.

Tell

The Tell education program engaged students at primary, secondary and tertiary level. Curator Talks, Artist Talks and Artist-Run Workshops explored the themes and works of the exhibition, using contemporary Indigenous photography as a means of storytelling and to promote a shared sense of community. Our team of experienced and professional artists, arts workers and educators delivered a program designed to promote visual literacy, higher order thinking, visual communication skills, community engagement and education with a focus on creative process and artistic enquiry.

Tell artists participated in floor talks and evening sessions to discuss their work, and strengthen the audience's connection to their practice and ideas.

This program was generously supported by the Bardas Foundation, Besen Family Foundation, Gandel Philanthropy and Hugh Williamson Foundation, alongside Festivals Australia and Australia Council support for the overall exhibition and education program.

ORGANISED SCHOOL VISITORS

600

OTHER ATTENDEES AT TALKS

161

INDIGENOUS ARTISTS AND CURATORS EMPLOYED

6

EDUCATION COORDINATOR EMPLOYED

1

TELL EDUCATION KITS DISTRIBUTED TO SCHOOLS

35

#Dysturb

#Dysturb brought its own brand of photojournalism to the streets of Ballarat. A network that creates large public images, appropriate to residents of all ages, #Dysturb put the call out for works that addressed issues affecting women including domestic violence. They paired their Ballarat International Foto Biennale campaign with an educational program that included a presentation and paste-up workshop. The resulting paste-ups of images from #Dysturb's global network of photojournalists found their way to Ballarat's streets and laneways, and provided a new talking point for residents and visitors.

PARTICIPATING STUDENTS

72

PASTE-UPS

5

FEDERATION UNI SITES

5

David LaChapelle

Students visiting the David LaChapelle exhibition came from schools in Melbourne, Geelong, Ararat and Castlemaine, as well as the wider Ballarat region. Ranging from year 7 to university level, all visiting students and educators were provided with an Education Kit, to further discuss and explore themes of LaChapelle's works, looking at consumerism, waste, and the worship of celebrity.

SCHOOL VISITORS

450

DAVID LACHAPELLE EDUCATION KITS DELIVERED TO SCHOOLS

35



The grade 5 and 6 children took part in a workshop... after hearing the artist explain the meaning of her work they were all very serious when they had the opportunity to dress and be photographed in a traditional Indigenous manner. It was evident that the story behind the work really resonated with them.

—Teacher



“

Amazing. You have no idea how much your work is changing the perceptions and aspirations of our students. Since yesterday I've had three students e-mail me with bold proposals for works. The Foto Biennale is paving the way.

—Bryce Ives, Federation University

ARTIST DEVELOPMENT

MARTIN KANTOR PORTRAIT PRIZE

With one simple directive – to photograph a significant, living Australian in the fields of art, letters, science, sport or politics – the Martin Kantor Portrait Prize showcased the diversity and rich talent of Australian portrait photographers. Vying for the \$15,000 prize named in honour of the late portrait photographer Martin Kantor, 28 outstanding entries were submitted and exhibited.

Elli Bardas was awarded the Martin Kantor Portrait Prize for her stunning portrait of philanthropist *Vicki Vidor OAM*, who has supported the work of the Lighthouse Foundation for over 23 years. Vidor's many varied contributions have helped improve the lives of hundreds of Victoria's homeless youth. Bardas chose Vidor as her subject because of Vidor's inspirational dedication and bighearted way of life.

VISITORS

6,120

ENTRIES

150

FINALISTS

28



It was such an honour to be short-listed for the inaugural Ballarat International Foto Biennale Martin Kantor Portrait Prize, especially in the company of so many great artists. Working with my aunt Vicki Vidor was such a pleasure that to go on to win with her portrait was all the more amazing.

—Elli Bardas

WORKSHOPS

From professionals to budding artists Ballarat International Foto Biennale's workshop series offered practical advice and expert knowledge, to help champion photographic art. Experienced photographers and technicians offered sessions that included night sky photography, photogravure, post-production skills and the art of shooting food and wine.

ARTISTS

6

PARTICIPANTS

63

WALK & TALK EVENTS

Visitors took the opportunity to get inside the heads of artists and curators, who shared their personal insights and knowledge during walks and talk events. Artist-in-Residence Maziar Moradi headlined an intimate and open Q&A session with Julian Burnside AO QC (a Biennale Ambassador), moderated by Ballarat International Foto Biennale Chair Stephen Jurica.

ATTENDEES

435

SPEAKERS

19

PORTFOLIO REVIEW

Students, artists, emerging and professional photographers grabbed the chance to submit portfolios for review by a respected panel of expert reviewers including our international guests, Bonnie Rubenstein, Artistic Director of Contact Photography Festival (Canada) and Karen McQuaid, Senior Curator at The Photographers' Gallery (London).

PANELLISTS

11

PARTICIPANTS

40+



2017 ARTISTS

Samuel Barsky (USA)
Poulomi Basu (India)
Robyn Beeche
Bruno Benini
Clare Benson (USA)
Moorina Bonini
Andrea Bruce (USA)
Mary F. Calvert (USA)
Eric William Carroll (USA)
Alex Cherney
Maree Clarke
Bindi Cole Chocka
Brenda L Croft
Aleks Danko
Gohar Dashti (Iran)
Destiny Deacon
Suzanne Heintz (USA)
Nancy De Holl (USA)
Dysturb
Rose Farrell & George Parkin
Adam Ferguson
Robert Fielding
Deanne Gilson
Shadi Ghardirian (Iran)
Kate Golding
Elizabeth Gower
Tanya Habjouqa (Jordan/US)
Jody Haines
Karoline Hjorth & Riitta Ikonen
(Norway/Finland)
Krisanne Johnson (USA)
Dianne Jones
Bruce Keller

Abbas Kowsari (Iran)
David LaChapelle (USA)
Matthew Linde/Centre For Style
Honey Long X Prue Stent
Remissa Mak (Cambodia)
Jannatul Mawa (Nepal)
Ricky Maynard
Hayley Millar-Baker
Maziar Morardi (Germany)
Kent Morris
Zanele Muholi (South Africa)
Rebecca Najdowski (AUS/USA)
Adriana Napolitano (Italy)
Nusra Latif Qureshi (Pakistan)
Pitcha Makin Fellas
Steven Rhall
Kate Robertson
Steven Rhall
Julie Rrap
Noé Sendas (Belgium)
Damien Shen
Cindy Sherman (USA)
Tomoko Sawada (Japan)
Wei Leng Tay (Singapore)
Christian Thompson
Warwick Thornton
Pati Solomona Tyrell (New Zealand)
James Tylor & Laura Wills
Hillary Wiedemann (USA)
Dawn Woolley (London)
Anne Zahalka

and 96 Fringe Artists

COLLABORATIONS

Ballarat Internationale Foto Biennale has revelled in the collaborations that have been created and fostered in 2017. Exciting and diverse partnerships have facilitated new shows, supported visiting and emerging artists, lent expertise to artistic development, and brought art out into the community. Ballarat International Foto Biennale prides itself on these collaborations, local and international, and the ways in which they have added to the diversity and richness of the 2017 program.

With the help of the Goethe-Institut, we presented German artist Maziar Moradi, visiting as Artist-in-Residence. In a program highlight, Moradi also participated in a Q&A session with Ballarat International Foto Biennale Ambassador Julian Burnside AO, QC, to discuss the experience of young people forced to leave their countries and adapt to life in Germany.

Biennale was pleased to welcome two international guests, Karen McQuaid, Senior Curator from The Photographer's Gallery (London, UK) and Bonnie Rubenstein, Artistic Director of Scotiabank Contact Festival (Toronto, Canada), both of whom participated in portfolio reviews.

Collaborative and community partners included the Art Gallery of Ballarat, Ballarat Observatory, Ballarat Secondary College, Berry Street, the City of Ballarat, The Contact Photography Festival (Canada), Federation University Arts Academy, Federation University (Ballarat), Goethe-Institut, Greater Western Victoria Rebels Football Club, Karden Disability Support Foundation, Magnet Galleries (photographic social enterprise), MAPGroup, The Photographer's Gallery (UK), Photography Studies College Graduates, PINARC, Power FM, RMIT and the Warragul Camera Club.



“

The 2017 Ballarat International Foto Biennale brought an incredible buzz to Ballarat, with visitors roaming through the CBD and further afield to discover work by the 200+ artists featured throughout this event.

—Deborah Klein Arts and Culture Coordinator, City of Ballarat

VOLUNTEERS & COMMUNITY

Our passionate volunteers are the lifeblood of Ballarat International Foto Biennale. Again in 2017, they turned up in force and kept everything humming. As an organisation, we are appreciative of these hard-working, fun and passionate team members. And as a community, we couldn't be prouder.

Over 170 volunteers supplied more than 3,070 hours of their time to provide exhibition invigilation, Biennale functions, artist talks and Education Program activities, portfolio reviews and workshops, and administrative support. This contribution has been valued at over \$90,000.

“

I really appreciate the time you and everyone at the Biennale invested in us volunteers. It was such a great atmosphere and it felt like a real community.

—Volunteer

173

Volunteers



5

Interns worked 1,790 hours



3,070

Total volunteer hours worked valued at over \$90,000



2017 TEAM

Festival Director

Fiona Sweet

Curators

Aaron Bradbrook, Jessica Clark,
Michelle Mountain, Rebecca Najdowski

Festival Coordinator

Chandini Batra

Marketing and Sponsorship

Chandini Batra, Amelia Bartak

Marketing and Social Media

Jack Arthur, Brigid Moloney

Production

Jo Sapir

Events

Claudia Prendergast

Design Intern

Lara Russell

Volunteer Coordinators

Ian Kemp, Amanda Fewell

Design and Brand Partner

Sweet Creative

Web Developer

Hody Hong

IT Support

Jason Maher

Exhibition Designer

Paul Newcombe

Fringe Producers

Susan Mitchell, Chandini Batra

Publicity

TS Publicity

Legals

Lloyd Dewar, Dewar Law

Accountants

Mulcahy & Co

Printer

Mercedes Waratah Press

International Exhibition Agent

Fiona Drury

A special thank you to all our fantastic volunteers; a full list will be available on the website ballaratfoto.org

Board Members

Stephen Jurica (Chair)
Morgan McLay (Secretary)
Jamie Mulcahy (Treasurer)
Amanda Cochran
Mark Avellino
Brigid Moloney

Special thank you to:

Rohan Anderson, Juliette Armstrong, Amelia Bartak, Kate Berry, Fiona Brook, Sally Brownbill, Naomi Cass, Paul Charlier, Isobel Crombie, Jennifer Dean, Max Delaney, Noel Dempsey, Michelle Dunn, Gerard Domingo, Fiona Drury, Tony Elwood, Christine Ford, Linda Franklin, Alexie Glass-Kantor, Tony Hargreaves, Lisa Hayden, Sam Henson, Fluer Hook, Clare Huntington, Tony Irish, Neil Jones, Anna Jurkiewicz, Sarah Kittelty, Deborah Klein, Nicky Klempfner, Aldona Kmiec, Kylee Laird-Church, Louise Lang, Gina Lee, Jayne Lovelock, Mary Macrae, Murray McKeich, Richard Manning, Pat Moloney, Dana Moran, Tom Mosby, Isaak Newcombe, Nina Newcombe, Stella Newcombe, Giselle Nguyen, Paula Nicholson, Caroline O'Keefe, Lara Paterson, Margo Petit, Alex Prior, Anna Reid, Hayley Remington, Georgina Russell, Missy Saleeba, Jo Sehee, David Simmonds, Patrice Sharkey, Jim Thorpe, Susan Van Wyk, Leonard Vary, Bec Walton, Sharon Watson, Sally Wellard, Nicholas Willowwhite and Greg Wood.

Photography

A very big thank you to all our photographers for the Ballarat International Foto Biennale.

All photography in this report by Mark Avellino, Henry Fuller, David Simmonds and Bec Walton

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